



## **Sarova Whitesands Beach Resort & Spa: WASHA (Whitesands Against the Spread of HIV and AIDS)**

It is estimated that there are more than 22 million people living with HIV and AIDS in Sub-Saharan Africa. In 2007 it was estimated that approximately 1.5 million people had died from the virus in the past year. The extent of the situation was grossly underestimated however numerous programmes have been set up across the continent that focus on prevention, treatment and care of people affected and infected by HIV and AIDS.

WASHA (Whitesands Against the Spread of HIV and AIDS) is a programme for employees at Sarova Whitesands Beach Resort & Spa that focuses implementing HIV/AIDS prevention and care programs at the workplace. There is also focus on delivering professional counselling to individuals that is confidential.

Associates learn about the real and potential impact of HIV/AIDS on their company, on how to develop HIV/AIDS policies that cover the workplace and on designing and implementing HIV/AIDS prevention and care programs for the workplace.

Over the years WASHA has organised numerous events that allows associates to interact with the surrounding community imparting their knowledge in preventative care for HIV & AIDS patients.

## Sarova Whitesands big heart gets noticed



Sarova Whitesands Beach Resort & Spa associates were awarded in 2008 for their consistency and generosity in donating blood to save lives for those in need of transfusions across the country by the National Blood Transfusion Services. The award was presented to the Regional General Manager Sarova Coastal Properties, Mohammed Hersi (centre) by Timothy Odongo National Blood Donor Recruiter (left) and Albert Ngott's, the regional blood donor recruiter, Mombasa Region.