



## SAROVA MAKES GRAND ENTRY INTO KISUMU WITH 8TH HOTEL

Thursday, 1st December 2022 – Sarova Hotels & Resorts Kenya is set to officially announce the operations of its latest hotel management acquisition, Sarova Imperial Kisumu, on December 1st 2022.

This addition is the 8th hotel under the group's portfolio in Kenya. The move is set to bring a new feel and touch to the hospitality industry in Kenya's third-largest city, Kisumu.

Sarova signed a management agreement with the owner of the Kisumu hotel in April 2022, rebranding it to Sarova Imperial Kisumu and thus making the hospitality brand the only major player with iconic properties in Kenya's four main cities, including Nairobi, Mombasa and Nakuru.

After the management deal kicked off, major refurbishments have been undertaken with an aim to align the hotel to international standards in line with that of Sarova's other properties across the country.

The hotel has a total of 95 guest bedrooms including 3 signature suites with amazing views of Lake Victoria. All guest bedrooms feature air-conditioning, a safety-deposit box, a telephone, a flat-screen TV with satellite connectivity and high-speed WIFI. The hotel also offers spacious conferencing and meeting rooms, a fitness room, a lobby patisserie, an indoor open courtyard and a rooftop lounge, 'The Perch'. From the hotel's lobby through to the guest bedrooms, the hotel's main restaurant and all the guest areas, modern furnishings complement the hotel's contemporary-chic theme.

"We are very excited to have started operations in the lakeside City of Kisumu. Our customers have a unique taste for quality and refreshing African hospitality. That is why we are always striving to give them the best. Sarova Imperial Kisumu will offer nothing but the best of service to make our customers feel at home. We welcome both domestic and international visitors," said Jimi Kariuki, Managing Director Sarova Hotels & Resorts.

The culinary experience at the Sarova Imperial while connecting diners to the local culture and history, will feature various international influences through a variety of sustainably sourced ingredients that guarantee our guests fresh and delicious meals.

At Sarova, we have a shared appreciation for sustainable tourism and enriching the lives of our host communities with the active participation of our guests. Initiatives that preserve the Kenyan heritage, restore natural resources and provide social-economic gains are at the core of our vision.

For reservations or enquiries, contact:

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