

## A BEFITTING FIRST HALF OF THE YEAR

JULY 2022 NEWSLETTER

### *Asante Sana!*

The first half of 2022 has seen some great highs for Sarova Hotels & Resorts. The goodwill extended to us is beyond question and we say Asante Sana for your continued support! We highlight some key accomplishments as well as the upcoming great Wildebeest Migration event, a must-do activity for all safari enthusiasts.



### STYLE AND ELEGANCE RE-DEFINED

Sleek, vibrant, fresh! These are the vibes one feels walking into Sarova Panafric Hotel in Nairobi – a result of ongoing refurbishments which have also seen a total of 96 rooms completely transformed. Each with its own character, one can't help but notice contemporary Africa represented in the fluid use of materials. The senses are immediately brought to life and as though in a rhythmic dance, the energy you feel is warm and inviting. The colors are rich and lively, the prints are bold and striking and the artwork is eclectic. The Modern elements of user-friendly technology have been incorporated to continually offer our guests a unique and memorable experience at all touchpoints.



### A MAGICAL SAFARI AWAITS...

Offroad, on beaten tracks that tell tales of ferocious hunts and unrelenting expeditions, the untamed Masai Mara Reserve readies itself for the unforgettable, annual **"Great Wildebeest Migration"**. The sights are nothing like you've ever seen and the sounds are soul-stirring as it all comes together in a spectacle only mother nature can provide.

At the Reserve, situated in the Southwest of Kenya, this event which is one of the 7 wonders of the world, will see the Wildebeest cross the Mara River coming in from the Serengeti in neighboring Tanzania in a quest for greener grasslands. In 2022, the migration is set to begin in July, peaking in August. Over 2 million wildebeest and their young will cross the unforgiving terrain accompanied by zebras and antelope by the thousands.

The award-winning **Sarova Mara Game Camp** is right at the heart of it all and our seasoned in-house safari guides are at your service. The routes of the migration are known to them like the back of their hands and their deep knowledge and appreciation for the wild are evident as they passionately narrate their encounters, re-living each detail. After a day of exploration, the tranquility back at the camp is just what you need to unwind. This property consists of stylishly designed tents, providing views that continue to immerse you into the grand landscape. Delectable local & international cuisine is served using produce harvested from our in-house organic gardens, offering a true farm-to-fork experience. And yes, we encourage you to pick your ingredients and have the chef whip up something special for you.



### OUTSTANDING PREMIUM BANQUETING DELIVERED AT THE 9TH AFRICITIES SUMMIT

The Africities summit, held every 3 years is a convention that focuses on the growth of infrastructure and the implementation of sustainable and inclusive policies that transform African cities and livelihoods. In a historical moment for Kenya, the 9th edition of the Summit took place in Kisumu city from 17th to 21st May 2022. We are delighted to announce that Kitchens of Sarova, our outdoor catering arm of the business, had the distinguished & sole honor of providing world-class cuisine at the event, a true testament to our skill and consistent delivery of fresh, flavorful food prepared to the highest standards. Serving over 7,000 delegates, including former heads of state gave us the opportunity to inject capital back into Kisumu city by partnering with local stakeholders who included hospitality players & personnel as well as commodity & service suppliers. Our commitment to country and our people remains strengthened as we continue to embark on more sustainable business ventures.



### WRC SAFARI RALLY 2022

#### READY, STEADY, GO!

The cars were fast and furious, the adrenalin heavy, and the fun unmistakable! This year's World Rally Championships (WRC) Safari Rally edition took place in Naivasha, Nakuru County from June 23rd – 26th 2022. The Kenyan leg in the world circuit earned the name "Safari" for its grueling closed dirt roads against a scenic backdrop, rich with exotic wildlife. The energy was unmatched at this sporting event which is highly followed on social media and has injected billions of Kenya shillings into the economy since its return in 2021.

**Sarova Lion Hill Game Lodge** and **Sarova Woodlands Hotel & Spa**, our two properties in Nakuru and within easy proximity to the electrifying rally action were sold out, offering the perfect way to unwind in ambient comfort and luxury. We went the extra mile, setting up giant TV screens at vantage points that relayed the action for the guests who preferred to enjoy the event away from the crowds.



For reservations or enquiries, contact:

Tel: +254 709 111 000 • Email: [centralreservations@sarovahotels.com](mailto:centralreservations@sarovahotels.com)