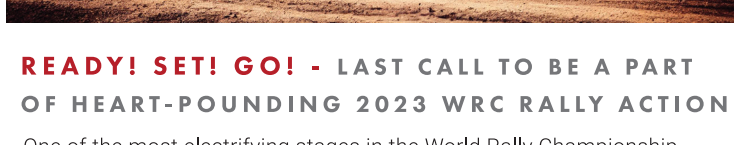


**Dear Reader,**

Thank you for being a part of our exciting journey. We're thrilled to have you as part of our community & we look forward to delivering inspiring insights that elevate your stay and hotel experience with us. As we navigate the ever-evolving hospitality landscape this 2nd half of 2023, (how time flies!) read on to see the rewards our innovative & sustainable practices have earned us, the joys of hosting international celebrities and the small part we play to better the lives of the communities around us. We bring you the pulse of Sarova Hotels.



**READY! SET! GO! - LAST CALL TO BE A PART OF HEART-POUNGING 2023 WRC RALLY ACTION!**

One of the most electrifying stages in the World Rally Championship (WRC) circuit readies itself for a showcase of exemplary sportsmanship. The thrill and excitement of the WRC Safari Rally once again comes alive from the 22nd to 25th of June 2023 in Naivasha, Nakuru County. The Safari Rally, named so for its grueling closed dirt roads presents fast and furious cars & high adrenaline across 3 days of exciting fun and action against a scenic African backdrop. Do make your accommodation bookings at either the **Sarova Lion Hill Game Lodge** or **Sarova Woodlands Hotel & Spa** within close proximity of the sporting action. Spaces are filling up fast!

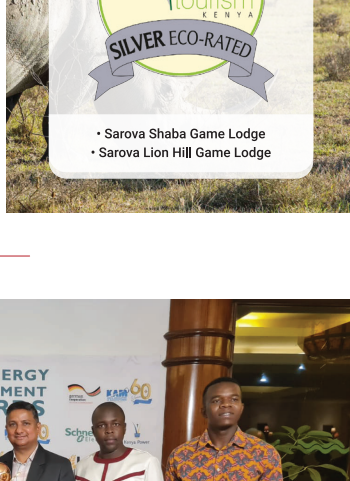


**SUSTAINABLE LIVING ONE MILESTONE AT A TIME**

As we celebrated World Environmental Day on the 5th of June in a campaign dubbed **#BeatPlasticPollution**, Sarova Hotels continued to embrace a sustainable ethos, linking responsible sourcing practices with profound community impact. We are especially proud of the Sarova Lion Hill bottling plant, an initiative that has adopted cutting-edge technology to distill drinking water served to our guests in quality glass bottles. This milestone has helped to bring us closer to the complete eradication of single-use plastic bottles. We're also quite proud to announce the recent **Silver Eco-rating certification** awarded to **Sarova Shaba Game Lodge** for demonstrating innovative progress towards achieving environmental

conservation, responsible resource use & socio-economic investment.

**Sarova Lion Hill Game Lodge** is yet another property that received this notable certification earlier in 2023. Both units now aim for a Gold Eco rating for demonstrating outstanding best practices. Congratulations team Sarova Shaba Game Lodge!



**SAROVA WHITESANDS BEACH RESORT & SPA SHINES AT 2023 ENERGY AWARDS**

Sarova Whitesands is more than a luxurious destination spot that brings to life the exotic Swahili culture and allows holidaymakers to create unforgettable memories. Its contribution to environmental conservation has not gone unnoticed. In yet another proud moment, the beach resort bagged 3 awards during the 29th Energy Management Awards hosted by Kenya Association of Manufacturers (KAM) in the following categories:



**Winner**

- Thermal Saving Award
- Best Energy Management Award

The awards are a testimony of the efforts taken by Sarova Hotels - a commitment to excellence in applying the latest energy-efficient equipment & energy management best practices through continuous audits & mindful consumption. Congratulations Sarova Whitesands Beach Resort & Spa!



**SAROVA HOTELS, A HOME FOR THE STARS**

Sarova Hotels has earned a remarkable reputation for hosting international celebrities. With an unwavering commitment to privacy and impeccable service, we are a haven where the stars feel truly at home. But it's not just our lavish accommodation that draws international celebrities to our doors. It is the genuine warmth and impeccable attention to detail that sets us apart. Our dedicated staff understands the nuances of celebrity lifestyles, as most recently witnessed when we hosted Nigerian Celebrity **Joeboy** at Sarova Woodlands Hotel, Nakuru, and Jamaican Legend **Richie Spice** at both Sarova Panafric in Nairobi & Sarova Imperial Hotel, Kisumu. These are just but a few several high-profile individuals who've made us their preferred destinations. Seamlessly coordinating a flawless experience, where every desire is anticipated & met with effortless grace is what we do best, and we say Asante Sana to the stars for choosing us!



Joeboy

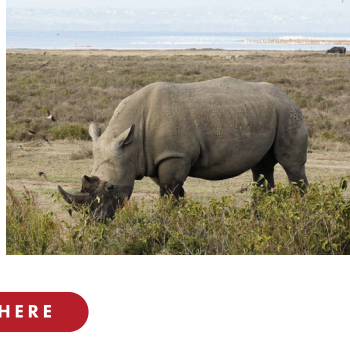


Nyashinski



**NAKURU CITY — YOUR GATEWAY TO UNFORGETTABLE EXPERIENCES**

Nakuru City beckons as an irresistible getaway. This vibrant hub, now Kenya's 4th largest city seamlessly blends natural beauty with a vibrant cultural scene, offering a plethora of entertainment options for all. To discover the allure that awaits, in and around our breathtaking Nakuru destinations...



[CLICK HERE](#)



**SAROVA HOTELS & ETHIOPIAN AIRLINES A REWARDING PARTNERSHIP**

In an exciting partnership that will showcase Sarova Hotels to a vast audience of 3.1 million passengers who fly Ethiopia Airlines, Sarova get's the opportunity to showcase all 8 unique properties in the inflight magazine to passengers flying across all the airline's destinations. In addition, the collaboration allows holders of Sheba Miles, an incentive program that rewards Ethiopian Airlines frequent flyers, to utilize as well as earn more points in any of our 8 Sarova Properties.



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